

- Workshops
- Awards dinner night to award growth oriented Women entrepreneurs
- Visiting and presenting donations to vulnerable women and youths in Hospitals and Communities.
- Skills training programmes
- Awareness creation and sensitisation programmes on various issues.

### 5. Way Forward

The celebrations of the Month of woman Entrepreneur have been adopted by partner organizations as an annual event and will be celebrated during September of each year.

### Contact:

#### Lusaka - Zambia:

Elizabeth Mbeza Simonda  
 National Project Coordinator  
 ILO Office, Lubwa Road  
 P.O. Box 32181,  
 Lusaka 10101  
 Tel: 252756  
 (Direct) 257354/56  
 Cell: 0977-366388  
 E-mail: emsimonda@yahoo.com/  
 simonda@ilo.org



*Women Entrepreneurs:  
 Creating Employment Amid the Global  
 Economic Crisis.*



Department of Foreign Affairs  
 An Roinn Gnóthaí, Eacairíochta



International  
 Labour Organisation



## ILO - IRISH AID PARTNERSHIP PROGRAMME - ZAMBIA

CELEBRATIONS OF THE MONTH  
 OF THE WOMAN ENTREPRENEUR  
 IN ZAMBIA:  
 1ST - 30TH SEPTEMBER, 2009



*Women Entrepreneurs:  
 Creating Employment Amid the Global  
 Economic Crisis.*

## 1. Background

The Month of the Woman Entrepreneur celebrations in Zambia are a result of some good lessons and practices learnt by ten (10) Zambian experts that were sponsored by the International Labour Organisation (ILO) Women's Entrepreneurship and Gender Equality (WEDGE) Project. The experts were sponsored to go and attend the celebrations for the Month of the Woman Entrepreneur in March 2004 in Ethiopia. WEDGE Ethiopia organised the celebrations in March 2004 for the purpose of creating awareness and lobbying for support for Women Entrepreneurs with and without disabilities. The Zambian experts representing various Government and Non-Governmental organisations such as Women Entrepreneurs' Associations (WEAs) and support organisations to visited activities in Addis Ababa and Amhara regions. The Zambian experts were convinced that similar activities in Zambia would assist in sensitising and lobbying for support from various stakeholders for the Women Entrepreneurship Development (WED) in Zambia in order to assist WEs to start and grow their businesses.

*Women Entrepreneurs:  
Creating Employment Amid the Global  
Economic Crisis.*

## 2. Purpose of the celebrations

- ➔ To sensitise various stakeholders and the public on the need and importance of the Women's Entrepreneurship Development (WED) in Zambia,
- ➔ To lobby for support for WEs with and without disabilities and women living with HIV/AIDS by Financial, Business development service providers and policy makers and
- ➔ To provide an opportunity for WEs with and without disabilities and women living with HIV/AIDS to network and share experiences among themselves, financial BDS providers and policy makers.

## 3. Launching of the celebrations

The celebrations are launched on Television and Radio by a Cabinet Minister from any relevant Ministry on the last day of August.



## 4. Activities

WEDGE Zambia and institutional partners have chosen the month "September" as the Month of the Woman Entrepreneur in Zambia. The Month of the Woman Entrepreneur is celebrated by implementing various activities all over the country. The activities includes the following:

- ➔ A match past which is flagged off by a high ranking official on 1st September of each year
- ➔ National Conference
- ➔ Exhibitions



September 2009 theme:  
*Women Entrepreneurs:  
Creating Employment Amid the Global  
Economic Crisis.*

**Contact details:**

Ms Elizabeth Mbeza Simonda  
NPC - WEDGE  
P.O. Box 32181,  
Tel: 252756  
Cell: 0977-366388/ 0966-433720  
E-mail: [simonda@ilo.org](mailto:simonda@ilo.org)  
[emsimonda@yahoo.com/](mailto:emsimonda@yahoo.com/)



**SEPTEMBER**

MONTH OF THE ILO IN  
ENTREPRENEURSHIP  
IN ZAMBIA 1 CELEBRATED  
BIRTHDAY

ILO WOMEN'S ENTREPRENEURSHIP DEVELOPMENT  
AND GENDER EQUALITY (WEDGE)

**MARKET DAY**

Date: Wednesday, 30 September 2009  
Venue: ILO Premises  
Time: 09:00 hrs—16:30 hrs

September 2009 theme:  
*Women Entrepreneurs:  
Creating Employment Amid the Global  
Economic Crisis.*

## Products and Services to be exhibited



- ❖ A variety of fabrics/textiles
- ❖ Agricultural products, including fresh and dried vegetables, fruits, moringa seedlings and products
- ❖ Various handicrafts
- ❖ Bead products
- ❖ Artwork
- ❖ Restaurants/catering services
- ❖ Educational Services & Schools
- ❖ Hairdressers
- ❖ Transporters
- ❖ Film makers
- ❖ Interior decorations
- ❖ Flower arrangements
- ❖ Many, many more.

## Woman Entrepreneur of the Year 2009



You will be able to meet the September 2009 Woman Entrepreneur of the Year where she will be exhibiting her products/services

Other exhibitors will include:

- ❖ The Award Winner of the "Most Improved Business",
- ❖ The Award Winner of the "Most Promising Start-up Business"
- ❖ The ILO WEDGE programme will exhibit various programme documents such as brochures, WEDGE tools, photographs and show some of the MOWE videos.
- ❖ There will be lots of food and drinks on sale.

Come and support Zambia's Women Entrepreneurs in their efforts to Create Employment Amid the Global Economic Crisis for the unemployed women, the youth and men.

- ❖ Bring your purse/ wallet...
- ❖ Bring your order book...

## Benefits of a Market Day



Is a trade show where Women Entrepreneurs (WES) including women with disabilities, can display and show their various products and services, sell their products and services, and get orders for them. It is also a place where they can meet and interact with their potential clients/customers. It gives them an opportunity to meet among themselves to share experiences.



# Month of the Woman Entrepreneur

## MOWE - SEPTEMBER 2009

**Theme:- Women Entrepreneurs - Creating Employment  
Amid Global Economic Crisis**

The Month of The Woman Entrepreneur is an initiative conceived by the International Labour Organization ILO under the WEDGE (Women Entrepreneurship Development and Gender Equality) and ILO-Irish AID Partnership Program. It was first observed in Zambia in September 2005, following which it was declared an annual event by the 17 partner organizations of the ILO - WEDGE and Associations of Women Entrepreneurs and specific line ministries headed by GIDD.

This year, Zambia Federation of Associations of Women in Business (ZFAWIB) will co-ordinate the activities which run from 31st August to 30th September 2009.

It will be launched on 31st August on Zambia National Broadcasting Corporation Television And Radio and Activities will be flagged off by an awareness march from City Market to National Museum.

Other activities will include workshops, mini exhibition at the National Museum, exchange visits between the provinces and Secretariat, and a major exhibition will be held at Arcades from 3rd September to 5th September 2009.

A national conference will be held from 23rd to 25 th September 2009.

The Woman Entrepreneur of the Year awards dinner will be held on 25th September. Women entrepreneurs and professionals from all sectors are invited to participate in this important event.

**For more information contact:**

The Secretariat  
Room 9, Ground Floor, Kwacha  
House Annex  
North End, Cairo Road  
Lusaka - Zambia

Tel/fAX 220812  
Cell: +26097 7 842589 / 097 7 488519  
097 7 659118  
E-mail: zfawib@yahoo.co.uk

# SEPTEMBER 2009

## MONTH OF THE WOMEN ENTREPRENEUR CALENDAR OF EVENTS



**THEME: Women Entrepreneurs:  
Creating Employment Amid Global Economic Crisis.**

INTERNATIONAL  
LABOUR ORGANISATION



**Irish Aid**  
Department of Foreign Affairs  
An Roinn GN Eachtracha

	EVENT	DATE	PLACE	TARGET	SPONSOR
1.	National Radio And Television Launch	31st August 2009	ZNBC Studio	General public WEA's	ZFAWIB
2.	flag off Awareness March and Exhibition	1 <sup>st</sup> September 2009	City Market to National Museum	WEA's	ZFAWIB,
3.	Street Market	3 - 5 September 2009	Arcades Mall Lusaka	General Public WEA's	ZFAWIB
4.	Business Monitoring	1 - 4 Sept 2009	Shangombo	CAMA members	CAMFED
5.	Disbursing business loans	7 - 8 September 2009	Mpika	CAMA members	CAMFED
6.	Business seminar	9 Sept 2009	Mumbwa	We's	CHD
7.	Theatre for Training	10 - 11 September 2009	Sesheke	CAMA members	CAMFED
8.	Donation of detergents to YWCA women's shelter	10 September 2009	Lusaka	shelter residedents	ZUFIAW
9.	Hospital Cleaning	15 September 2009	Kashikishi	Hopital Petients	Twala womem's Club
10.	Sensitizing women in small scale business entrepreneurship	17-18 Sept 2009	Kashikishi Mtendere, Ngombe and Garden	Widows.vulnerable women and Youths	ITEZO
11.	Business costing and marketing	17-18 Sept 2009	Lusaka	We's	CHD

**THEME: Women Entrepreneurs: Creating Employment Amid Global Economic Crisis.**

	EVENT	DATE	PLACE	TARGET	SPONSOR
12.	<b>Street Market</b>	18 - 19 Sept 2009	Nakonde	General public	Nakonde ZFAWIB, chapter
13.	<b>Donation of curtains</b>	18 Septemer 2009	Kanyama Clinic	General Public	WEDAZ
14	<b>Chainama visit</b>	18 Sept 2009	Lusaka	Acute female ward	ZFAWIB
15.	Street Market	18 September 2009	Kabwe	General public	Kabwe ZFAWIB Chapter
16	<b>Exhibition</b>	19 September 2009	Lusaka	WE'S	TBA
17.	<b>Member mobilization</b>	20 Sept 2009	Mongu	We's	Mongu ZFAWIB Chapter
18	TOT in WED	20- 26 Sept 2009	Siavonga	We's	ILO
19.	Sensitization workshop	23 Sept 2009	Chainda Lusaka	Community Youths	Network Africa
20	National Conference	23-25 Sept 2009	Lusaka	WEA's	TBA
21	Non violence campaign	24 Sept 2009	Lusaka	We's	CHD
22	Exhibition	24 - 25 Sept	Lusaka	Community Women's Club	MCDSS
23	Award Dinner	25 Sept	Taj Pamdzi, Hotel	We's	TBA
24	Sensitization on child abour and human traffick	26 Sept	Mtendere	General public	WEDAZ
25	STREET MARKET	23 - 26 Sept	Ndola	General public	Ndola ZFAwib chapter
26	Visit to Singongo Prison	11 sept	Ndola	Prison inmates	Ndola ZFAWIB Chapter
27	Capacity building workshop	28 - 3 sept 2009	Kabwe	We's	Kabwe ZFAWIB Chapter
28	Disbursement of business and loans /monitoring and evaluation	3 week sept	Shangombo Seacheke Mpike Samfya Mwenze Isoka Milenge Chinsali	CAMA members	CAMFED
29	Lunch of ZFAWIB chapter	30 Sept 2009	Luanshya	We's	ZFAWIB Ndola chapter
30	Sensitization membership Mobilization	on going	Lusaka	Youth entrepreneurs	YEAZ

**THEME: Women Entrepreneurs: Creating Employment Amid Global Economic Crisis.**

**SEPTEMBER 2009**

**MONTH OF THE WOMEN ENTREPRENEUR**  
**CALENDAR OF EVENTS**



**THEME: Women Entrepreneurs:  
Creating Employment Amid Global Economic Crisis.**