

## Implementing Partners:

The participating organizations so far include;

- ◆ International Labour Organization (ILO)
- ◆ Uganda Women Entrepreneurs Associations Ltd (UWEAL)
- ◆ Enterprise Uganda (EU)
- ◆ Uganda Small Scale Industries Association (USSIA)
- ◆ Workers Unions (COFTU/NOTU)
- ◆ National Union of Women with Disabilities of Uganda (NUWODU)
- ◆ The AIDS Support Organization (TASO)
- ◆ Private Sector Foundation Uganda (PSFU)
- ◆ Uganda Investment Authority (UIA)
- ◆ Uganda Revenue Authority (URA)
- ◆ Women of Uganda Network (WOUGNET)
- ◆ Uganda Broadcasting Corporation (UBC)
- ◆ Council for Economic Empowerment for Women of Africa (CEEWA)

These are either funding training activities or sponsoring members to attend training and the awards dinner for the corporate ambassadors' programme.

## Key Sponsors:

- ◆ International Labour Organization (ILO)
- ◆ Uganda Women Entrepreneurs Associations Ltd (UWEAL)
- ◆ Uganda Investment Authority (UIA)
- ◆ Uganda Cooperative Alliance (UCA)
- ◆ Private Sector Foundation Uganda (PSFU)
- ◆ Uganda Revenue Authority (URA)

## Invitation:

On behalf of the MOWE National Organizing Committee (NOC), we would like to invite you to join the initiative to support Women Entrepreneurs in Uganda to explore their potential to start and grow sustainable businesses.

## Participation:

Individuals and organizations can participate as corporate sponsors, or participants for the above events. Some of the benefits include visibility through publicity, networking & learning from experienced business people across sectors, exhibiting ones products plus participating in the award competition.

## Registration:

One can approach any of the participating organisations or register directly with UWEAL which is the lead / secretariat for MOWE.

Uganda women Entrepreneurs Association Ltd  
(UWEAL) Secretariat  
Plot 38, Lumumba Avenue, Nakasero  
P. O. Box 10002, Kampala, Uganda  
Tel: +256 414 343952, +256 312 271451  
Email: [uweal@enterprise.co.ug](mailto:uweal@enterprise.co.ug)  
Website: [www.uweal.co.ug](http://www.uweal.co.ug)



**November 2009**

## MONTH OF THE WOMAN ENTREPRENEUR (MOWE)

### Theme:

*“Unleashing the  
untapped potential of  
women entrepreneurs  
for economic  
development”*

Training & Exhibition at Hotel Triangle  
11 - 13th November 2009

Dinner at Imperial Royale  
on 13th November 2009 at 7pm

## Background:

Women Entrepreneurs in Uganda drive economic growth as the statics below reveal:

They innovate; create jobs, food security and prosperity of families. Uganda as a nation needs to unleash the women's untapped economic potential to scale up enterprise development in its prosperity for all programs. This means using tried-and-tested tools, like enterprise campaigns and education initiatives, to encourage people to think and act in enterprising ways: to spot opportunities, marshal resources, and turn their ideas into reality.

The Month of the Woman Entrepreneur (MOWE) is aimed at widely promoting the roles played by women entrepreneurs. Uganda selected the month of November to rhyme with 18th November which is also the International Day of the Woman Entrepreneur. November too hosts the Global Entrepreneurship Week 17-23 November, 2009. In Uganda, MOWE was first celebrated in 2007. The Month of the Woman Entrepreneur (MOWE) is also marked every year in Kenya, Tanzania, Zambia and Ethiopia.

## Objectives:

- ◆ Widely promote the role of Women's Entrepreneurship Development (WED) in national development by recognizing the potential and achievements of women

entrepreneurs including those with disabilities and those living with HIV/AIDS in increasing production, generating employment and incomes.

- ◆ Showcase women entrepreneur role models
- ◆ Renew the commitment of all concerned stakeholders towards the promotion of women's entrepreneurship development
- ◆ Disseminate information and exchange good practices in the areas of Women's Entrepreneurship Development (WED) and raise critical issues affecting Women Entrepreneurs (WE's) including those with disabilities and those living with HIV/AIDS for the attention of policy makers and other relevant stakeholders
- ◆ Actively demonstrate the inclusion of Women Entrepreneurs with disabilities and those living with HIV/AIDS in mainstream Women's Entrepreneurship Development activities.



Women Entrepreneurs pose with Hon. Eliya Kategaya

## Activities:

1. MOWE Publicity (TV, Radio Talkshows, press conferences) and Advocacy
2. Exhibitions by Women Entrepreneurs from 11 - 13th November 2009 at Hotel Triangle
3. An Awards dinner - Imperial Royale on 13th November 2009
4. Global Entrepreneurship Week: Women's Forum from 18th - 19th November 2009 at UMA
5. Entrepreneurship Training Program (ETP)
6. Get Ahead TOT from 22nd - 28th November 2009 at Ridar Hotel in Mukono
7. Feminist Tech. Exchange training from 4th - 7th November 2009 at EACOSS/UICT Training Centre, Nakawa
8. Advocacy for a conducive legislative environment for Women Entrepreneurs - 20th November 2009 at Hotel Africana



One of the display at the Exhibition